

FOR IMMEDIATE RELEASE

LAI Accepting Nominations for Crystal Globe Awards

LAI San Diego Resumes In-Person Monthly Programming in July

San Diego, CA, **May 29, 2021** – The San Diego chapter of LAI (Lambda Alpha International) recently announced that its signature annual event, the Crystal Globe Award and Installation Gala, will take place September 17, 2021. The land economics organization, which has been meeting virtually due to COVID, also announced the resumption of its monthly in-person programming beginning July 20, 2021 with a luncheon program. The return to in-person gatherings will greatly enhance the experience for LAI members, who leverage the organization's events and programming to engage in a meaningful exchange of ideas regarding development issues.

Crystal Globe Award and Installation Gala

On September 17, 2021, LAI will host its annual Crystal Globe Award Ceremony and Installation Gala for new members on The Westgate Hotel's rooftop. The Crystal Globe Award recognizes an exceptional, lifetime body of work which results in an outstanding regional contribution to the advancement of land use, real estate development, and land use economics in the San Diego Area. These contributions have made a significant impact on the region's standard of living, quality of life, and sustainable growth.

The all-outdoor dinner gala promises all the elegance of years past, with a key programming change. For the first time, the Crystal Globe Award criteria have been expanded to include not only a person, but also a project and/or organization—dramatically expanding the potential candidate pool. The nomination form is available <u>here</u>.

LAI Membership Nominations Also Open

Each year a select group of San Diego professionals is invited to become members of the San Diego chapter of LAI. Membership is a high honor, a "Who's Who in Land Economics" reserved for those who have distinguished themselves in land economics-related activities. The organization's diverse membership provides a critical reservoir of talent, knowledge, and expertise to draw upon for educational programs and discussions.

The primary criterion for membership is meaningful contribution to the development, redevelopment, preservation, or enhanced utilization of the world's land resources. Additionally, candidates must demonstrate noteworthy public service and a minimum of ten (10) years of professional work experience in a field related to land economics. Candidates must also be sponsored and co-sponsored by existing LAI members. Nominations are due July 15, 2021, and new members will be inducted at the Crystal Globe Award and Installation Gala on September 17, 2021. Last year, the organization welcomed nine (9) new members, all leaders in their respective fields.

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LAI Board President, Brooke Peterson, states, "Meeting in-person absolutely enriches the experience for LAI members, allowing them to better connect, exchange knowledge, sharpen their professional acumen, and share best practices. This coming year we will be moving forward with our awards gala and sharing new ideas about land use through our programming."

About Lambda Alpha International

LAI (Lambda Alpha International) is an honorary society for professionals in the field of Land Economics. Now celebrating its 90th birthday, it was founded at Northwestern University by Professional Richard T. Eli. Currently, LAI has 25 chapters including Toronto, London, Madrid and Tokyo. The San Diego chapter was founded in 1979. Since then, the chapter has continued to expand and now has more than 100 members. For more information, visit www.lai.org/chapters/san-diego.

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