

Contact: Jon Schmid Cook + Schmid jschmid@cookandschmid.com 619-200-7257 (cell)

October 20, 2020

ROGER SHOWLEY NAMED 2020 INTERNATIONAL JOURNALIST BY LAMBDA ALPHA INTERNATIONAL

SAN DIEGO – The San Diego chapter of Lambda Alpha International (LAI) today announced that Roger Showley has been named by the LAI national Board of Governors as the 2020 International Journalist.

The Board of Governors cited Showley's "many years of work in urban economics, real estate and development as a columnist for the San Diego Union Tribune newspaper. Moreover, the nomination recognized as well the five books that you have written about the City of San Diego."

The LAI award recognizes either a journalist or an author whose efforts have contributed to a greater understanding of the principles, practices and greater awareness of land economics. The journalism award is for a sustained, exemplary contribution to a national or regional body of work. Nominations came from LAI's 29 international chapters.

"We all know of Roger's excellent work over many decades chronicling real estate and development in San Diego and we congratulate him on this well-deserved recognition," said Michele Vives, president of the San Diego chapter of LAI. "We were sad when Roger announced his retirement from journalism. But Roger has jumped into a new phase of activity and we are thrilled to see his active involvement in community groups that are addressing critical issues for our region. We are lucky to have continued access to his deep knowledge and keen insights. Thank you, Roger!"

Showley retired from the San Diego Union-Tribune in March 2018 after 44 years. Most recently he covered the County's growth and development, a beat that encompassed residential and commercial real estate, planning, design, historic preservation, downtown and suburban trends and San Diego history.

He has received numerous journalistic awards from industry and press organizations and was a regular panelist on KPBS news shows.

LAI will present the award at its semi-annual Land Economics Weekend, which is next scheduled for spring 2022 in Sacramento, California due to the COVID pandemic.

ABOUT LAI

Lambda Alpha International (LAI) is a prestigious global land economics society where top professionals connect. Membership is honorary and selective. LAI provides a forum for the exchange of ideas in the fast-paced world of land use and development. Members come from a wide variety of fields related to the use and reuse of land. LAI is committed to excellence and high standards of professional ethics.